

Sinclair Broadcasting's decision to force their stations to air an anti-Kerry documentary days before the election is a clear example of the dangers of media consolidation. This type of action leads to an misinformed public and makes true democracy impossible. It is reminiscent of the types of propoganda used by the Germany during the reign of Hitler and the USSR during its existance. An informed public is the most important component of keeping the United States a democracy and leader of the free world.

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. But when large companies control the airwaves, we get more of what's good for the bottom line and less of what we need for our democracy. Instead of something produced at "News Central" far away, it's more important that we see real people from our own communities and more substantive news about issues that matter rather than oponions and lies portrayed as objective facts.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Thank you.  
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